

Orchard GB Business Enterprise

Advertisement Feature

However big your business, it can benefit from Orchard's expertise

WHETHER you're a sole trader, an SME or a multinational company, there's always something new to learn to keep your business moving forward.

If you're looking for advice on how to expand your company, want to enhance your management skills or learn how to generate new trading opportunities in the downturn, look no further than Orchard GB Business Enterprise, Bangor.

Based at Parc Menai, Orchard helps small and medium sized enterprises in Gwynedd to succeed through business development, planning and consultancy services.

"We aim to help regenerate the local economy by giving local companies the skills, knowledge and support they need to develop," says founder Abdul Aziz Barazi.

Abdul and colleagues Bob Maskall and Delia Quigley collectively have more than 90 years' business experience and can support your firm on a wealth of business issues – from using marketing to boost your bottom line to improving your company's performance; reducing running costs; developing company growth strategies and doing business in the Middle East.

Recognised by The Institute of



Help: Abdul-Aziz Barazi, Delia Quigley and Bob Maskall have more than 90 years' business experience between them.

Leadership and Management (ILM), Orchard's extensive programme of training courses aim to equip you with the skills you need to make your company flourish – even in these difficult economic times.

Taking place in the New Year, courses include leadership management, quality management, presentation skills training, customer service management and managing for sustainable development. "Now is the time to pause, rethink and

restructure your business," says Abdul. "During a downturn everybody cuts back, but the downturn isn't going to last forever. By planning ahead and taking action now, you can ensure future success."

Originally from the Middle East, Abdul has a broad variety of business experience, having worked at every level of business in both the private and public sector.

He adds: "I've been a business development consultant for 12 years, and prior to that I worked in the Gulf with more than 125 different nationalities.

"I've worked in a range of different disciplines, from contracting to government, marketing and management for multi-nationals, small local companies and with a Fortune 500 company."

With his extensive experience of trading in the Middle East, Abdul also offers an export advisory service to help local firms who want to trade or export to this flourishing region – particularly Dubai.

Whatever your business needs, there's a wealth of experience, expertise and industry insight on offer at Orchard.

● To find out more call 01248 672 608, log onto www.orchardgb.com or visit Orchard GB Business Enterprise at Intec, Parc Menai, Bangor, Gwynedd, LL57 4FG.



Orchard Courses

• Prepare Yourself for the Upturn • Improve Your Skills

Fees £145 per person/course

January 2011

Monday 17 January 2011----- Leadership Management (LM1)
 Thursday 21 January 2011----- Quality Management (QM1)
 Monday 31 January 2011----- Presentation Skills Training (PS1)

February 2011

Wednesday 2 February 2011----- Customer Service Management (CSM1)
 Monday 14 February 2011 ----- Leadership Management (LM1)
 Thursday 17 February 2011----- Quality Management (QM1)
 Monday 21 February 2011 ----- Managing for Sustainable Development (SD1)
 Thursday 24 February 2011----- Presentation Skills Training (PS1)
 Monday 28 February 2011 ----- Presentation Skills Training (PS1)

March 2011

Wednesday 2 March 2011 ----- Customer Service Management (CSM1)
 Monday 7 March 2011 ----- Managing for Sustainable Development (SD1)
 Monday 14 March 2011----- Leadership Management (LM1)
 Monday 21 March 2011----- Presentation Skills Training (PS1)
 Monday 28 March 2011----- Quality Management (QM1)
 Wednesday 30 March 2011----- Customer Service Management (CSM1)

Contact us for

- Ongoing courses and training
- Training on your own premises
- training for large groups
- alternate dates arrangement.



Alan Jones - Services Manager at Gwalla Garage Ltd Caernarfon. Receiving his ILM Leadership Management Certificate.



Bethan Barlow - Business Advisor at the Regional Centre of FS4B receiving her ILM Leadership Management Certificate



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